

Travel Trade

Membership Information

A tool to help you manage sustainability
in your accommodation supply chain.



The 2018 ABTA consumer survey showed that **two thirds of UK travellers think that their holidays should positively impact the destination** they are visiting, and **40% said they are already factoring in sustainability** when booking holidays, with that number increasing significantly year-on-year over the past decade.

Travelife for Accommodation is a global sustainability management programme with a growing membership of over 1,500 accommodation providers in more than 50 countries. As a wholly owned subsidiary of ABTA, we help the travel industry manage sustainability in their accommodation supply chain and provide more sustainable accommodation options for you to promote to your customers.

You can rely on the Travelife logo as a mark of properties that meet our comprehensive criteria to achieve Travelife Gold Certification. At each Travelife Member property an independent on-site audit utilizing the Travelife Standard is carried out, using a set of criteria that cover every aspect of responsible business; environmental management (energy, water, waste, pollutants), human rights, labour issues, community engagement, conservation, animal welfare, and sustainability management.

Certified hotels report **better guest satisfaction** and create **24% less waste***

*2017 TUI Group Survey

Your **Tier One Membership** will allow your business to:

- Use the Travelife logo to support your commitment to sustainability in your sales and marketing materials, and to help your customers identify sustainable accommodation options.
- Download the Travelife 'World Report', a weekly report that shows the latest certification status of all Travelife accommodation Members globally. A version with GIATA codes is available for GIATA licence holders.
- Use the Travelife certification mark to identify individual properties that have Travelife Gold Certification on your websites and in your brochures.

You can also opt for Tier Two Membership, a product specially designed for travel companies that are taking a more integrated approach to improving their environmental and social impacts by increasing sustainable accommodation options in their supply chain and working directly with their suppliers.

Find out more at
www.travelifestaybetter.com/join-now

You can register online and gain access to **Travelife logos**, the **World Report**, our global accommodation membership list, and a variety of other resources to help you understand and apply accommodation sustainability in your business. Or contact the Travelife team at info@travelife.org or **020 3693 0160**.

Travel Trade Costs & Benefits

Business type	Tier One	Tier Two
ABTA Members	free	Free as part of our Covid-19 recovery pricing for all new Tier Two ABTA Members that join between 1st July 2020 and 30th June 2021
Non-ABTA Members	€200 special Covid-19 recovery price for new Members that join between 1st July 2020 and 30th June 2021 (normally €1,000)	€250 per million annual pax, capped at €1,250. This is a special Covid-19 recovery price for all new Members that join between 1st July 2020 and 30th June 2021 (normally €1,115 per million annual pax)

Inclusions and benefits	Tier One	Tier Two
One year Membership (Tier One Membership does not expire for ABTA Members)	•	•
Weekly Travelife Member status report with GIATA codes (GIATA licence holders only)	•	•
Use of Travelife logo	•	•
Dedicated Travelife account manager		•
Strategic annual planning		•
Communication and support materials		•
Participation in Travelife destination hotelier events		•
Tailored training for your staff		•
Monthly Travelife report covering news and issues		•