

# Accommodation Membership Information



**Travelife**   
Accommodation  
Sustainability

## **Our members create better places to live, work and visit**

Travelife is an internationally recognised accommodation sustainability programme. We have around 1,500 members in over 50 countries who use our practical tools and resources to make their businesses better.

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**87%** of consumers  
want to travel  
sustainably

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2018 Booking.com Survey

## **Industry leading standards**

Our global team of independent auditors visit each property to conduct an audit against the Travelife Standard. Containing a range of criteria that assess accommodation performance in the areas of human rights, labour, community engagement and environmental impacts, our GSTC-recognised standard was designed by the tourism industry, for the tourism industry.

## **Internationally recognised and respected**

Properties that meet the standard receive a Travelife Gold Certification in the form of a logo and certificate that they can proudly display to show their commitment to responsible tourism. They are also listed on our consumer website, The Travelife Collection, and we advise our leading UK and European tour operator members of their Travelife Gold status, so that travellers can easily find sustainable accommodation.

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**95%** of our members would  
recommend us to another hotel

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2017 Travelife Member Survey

## Real business benefits

Accommodation providers that place a high priority on sustainability see a real return on investment. Here are some of the key business benefits our Members have reported.

### Lower operating costs

Travelife helps you reduce your energy and water consumption, along with your waste production. All of these will lower your costs. Upfront investment in energy and water efficient solutions will offer the best long-term cost savings, but even small low-cost operational changes can reap budget benefits.

### Increased guest satisfaction

Certified accommodation providers report higher rates of guest satisfaction and our research shows that Travelife Certified properties have higher ratings on review sites.

### Risk and reputation management

Travellers are showing increasing awareness and concern about issues such as plastic waste and human exploitation, with many taking to social media to express concerns. Travelife helps you stay ahead of these issues at your property, in your community and in your supply chain so you can show you are being a responsible business owner.

### Better community relations

A recent survey by ABTA, the UK Travel Association, found that two thirds of consumers think their holidays should have a positive impact on the destinations they visit. Businesses that show they care about the economic and social wellbeing of their community enjoy more support and loyalty from people in their destination, create a sense of pride for their staff and can offer guests a better experience through linking them to local business, culture and traditions.

### Increased staff satisfaction

Employees that feel valued and treated fairly are more likely to be loyal and to care more about the experience they provide to your guests. This will lower recruitment costs and improve guest satisfaction. Our Members tell us that staff engagement in their sustainability efforts is a key benefit of being Travelife Certified because it creates a sense of pride in their company and in their work.

## Accommodation Pricing Guide

1st July 2022 to 30th June 2023

Property size	Membership fee
Micro (total maximum occupancy 1 to 30 guests)	€640
Small (total maximum occupancy of 31 to 160 guests)	€860
Medium & Large (total maximum occupancy of 161 to 1,000 guests)	€1,490
Mega (total maximum occupancy of 1,000+ guests)	€2,150

Inclusions and benefits	All members	Certified members
Two year Travelife Membership	•	•
One independent Travelife audit	•	•
Two year Travelife Certification		•
Dedicated Travelife Member support team	•	•
Tools & resources to help you achieve and maintain certification	•	•
Updates with accommodation sustainability advice & tips	•	•
Invitations to participate in sustainability research programs and report		•
Invitations to participate in marketing campaigns to promote your initiatives		•
A Travelife Gold certificate and logo to display at your property		•
Weekly updates to our tour operator members highlighting your certification status		•
Listing on the Travelife Collection consumer website		•
Invitation to submit social media postings		•

Join now by e-mailing [info@travelife.org](mailto:info@travelife.org) or by registering at [www.travelifestaybetter.com](http://www.travelifestaybetter.com)

You can also call us with any questions on +44 (0)20 3693 0160